



Good at : Animation | Audio/Video editing | PHP | JQuery | Magento | Bronto

Great at : Photoshop | Illustrator | InDesign | HTML5 | CSS3

Bonus : Illustration | Skilled in fine arts

Secret weapon : Masterful command of the English language

## Jennifer Shnaidman

Graphic Designer

**portfolio:** atomicbird.net

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**call me:** 514-562-5210



### education

#### John Abbott College

Graphic & Web Design

I graduated in 2011 with a

**DEC in Graphic & Web Design**

### language

**English** 100% fluent

**French** conversational

**Japanese** oral, still studying

### hobbies

Kickboxing

Writing fiction

Sewing & crafting

### employment

#### Soia and Kyo (2015 - present) full-time

*High-quality coat design.*

**Highlight:** I saved the company time and money by crafting coding hacks in Magento that optimized the design of our site, and saved time in Bronto by creating time-saving workarounds for our newsletter design.

Working in the marketing department, I learned how to use Magento to solve existing website issues and create new pages that were mobile-friendly and responsive, and Bronto to craft responsive retina graphical newsletter emails. I also participated in product photography and retouching.

#### Matita (2014) freelance

*Design agency and print studio.*

**Highlight:** Seeing projects through to completion from concept, to design, and printed.

My tasks included detailed Flash animation, vinyl banners, decal application, labels/stickers, website mockups, branding, and preparing e-blasts. I maintained an extensive print catalogue, and assisted with our websites in Wordpress.

#### Globe Electric (2014) contract

*Lighting (bulbs & fixtures).*

**Highlight:** Creating original children's artwork that was put into production and sold internationally.

While in Product Development, I maintained and crafted new packaging, technical manuals, and other product specs in English/French/Spanish. Products and tasks were kept up to date using Salesforce and a rigorous quality control system.

#### MMG Marketing (2012) permanent position

*Client database management and advertising specialists.*

**Highlight:** Video email marketing campaigns were my original concept and signature, and they performed spectacularly well.

While head of Graphic Design, I maintained and created new websites, branding, seasonal promotions, and printed materials including menus, brochures, door knockers, business cards, and postcards.

#### SCP Science (2011) contract

*Producers and inventors of scientific digestion and analysis products and accessories.*

Assorted tasks included creating and maintaining corporate and product branding, labels, promotional materials, show booth and accessory design for trade shows, in-house product photography, maintaining the intranet catalogue, animations using Flash, and creating inter- and intra-office portals.

#### Artissimo Designs (2011) internship

*Specializes in canvas reprints and interior wall decor sold at competitive retail prices.*

As the sole Montreal coordinator, I collaborated with the graphics team in LA to create store displays, original artwork for their sports division, assisted with product development and verification of pre-flight and post-production of artwork.

#### Ocean2Ocean Marketing (2011) freelance

Created a website featuring a lightbox gallery for a local bakery according to client specifications.

#### WSI - World Sites Inc. (2010) part-time

Designed and maintained websites using traditional coding and CMS.